

**From:** [Isadora Yoffie - M1Y](#)  
**To:** [Shelley K. Finlayson](#); [Hickman, Stephen D.](#); [Chris Naylor](#)  
**Cc:** [Mary Gibert](#)  
**Subject:** Fwd: PTT Directory page analytics  
**Date:** Monday, June 1, 2020 10:58:11 AM  
**Attachments:** [Analytics\\_GSA.gov Enhanced Analytics Pages 20200501-20200531.pdf](#)

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Hello,

Below and attached please find the PTT Directory web activity for May. Thanks again for participating in last week's ATDC, and Shelley we look forward to having you on the July agenda!

Dorsy  
202-374-7828

----- Forwarded message -----

**From:** Donna Garland - ZC <[donna.garland@gsa.gov](mailto:donna.garland@gsa.gov)>  
**Date:** Mon, Jun 1, 2020 at 9:26 AM  
**Subject:** PTT Directory page analytics  
**To:** Mary Gibert - AK <[mary.gibert@gsa.gov](mailto:mary.gibert@gsa.gov)>, Elizabeth Cain - AD <[elizabeth.cain@gsa.gov](mailto:elizabeth.cain@gsa.gov)>

Good morning!

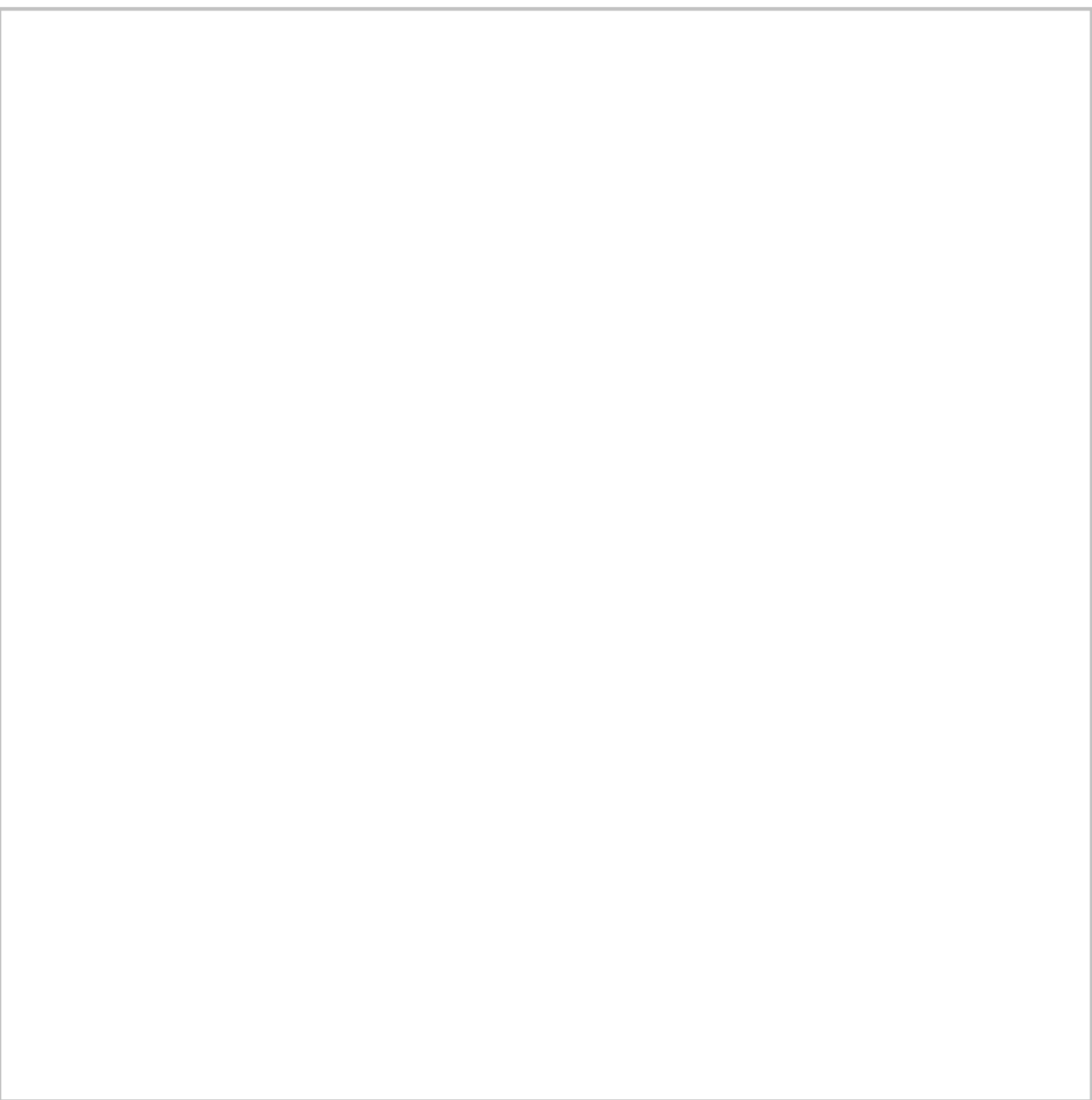
Here is a report of activity for May.

Definitions:

- **Pageview** (or pageview hit, **page** tracking hit) is an instance of a **page** being loaded (or reloaded) in a browser.
- **Unique Pageviews** represent an aggregate of **pageviews** generated by the same user during the same session
- **Entrances** count the number of entries by visitors into the noted page(s).
- **Bounce rate** is the percentage of visits in which a person leaves a website from the landing page without browsing any further.

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Preview attachment Analytics \*GSA.gov Enhanced Analytics Pages 20200501-20200531.pdf



Analytics \*GSA.gov Enhanced Analytics Pages 20200501-20200531.pdf  
62 KB



**U.S. General Services Administration**

**Donna Garland**  
Deputy Associate Administrator,  
Communication  
Office of Strategic Communication  
cell (b) (6)

**From:** [christine.dua@gsa.gov](mailto:christine.dua@gsa.gov) on behalf of [Presidential Transition 2020](#)  
**To:** [Mary Gibert - AK](#); [Allison Brigati - AD](#); [Andy.Baukol@treasury.gov](mailto:Andy.Baukol@treasury.gov); [frontasm@treasury.gov](mailto:frontasm@treasury.gov); [Carpenter, Wesley](#); [Chris Naylor](#); [CHRISTINE DUA - C](#); [Bailey, Crede EOP/OA](#); [dat.tran@va.gov](mailto:dat.tran@va.gov); [denise.carter@ed.gov](mailto:denise.carter@ed.gov); [Schwartz, Erica \(HHS/OASH\)](#); (b) (6); [Kolb, Ingrid](mailto:Kolb, Ingrid); [Isadora Yoffie - M1Y](#); [keith.washington@dot.gov](mailto:keith.washington@dot.gov); [Lothrus, Lee J \(JMD\)](#); [KOUMANS, MARK](#); (b) (6); [de la Vega, Scott A](#); [Shelley K. Finlayson](#); (b) (6); (b) (6); (b) (6); (b) (6); (b) (6); [Pletcher, Mary - DM, Washington, DC](#); [Ammon, Matthew E](#); (b) (6); [Hickman, Stephen D](#); [Cremins, Tom \(HQ-AH000\)](#); [Coggins, Wynn \(Federal\)](#)  
**Subject:** Meeting Materials: Agency Transition Directors Council Meeting May 27th, 2020  
**Date:** Friday, May 22, 2020 11:15:44 AM  
**Attachments:** [ATDC Meeting Deck 5.27.2020 .pdf](#)  
[Instructions for using ZoomGov.pdf](#)

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ATDC Members,

Please find attached the meeting materials for the May 27th virtual Agency Transition Directors Council (ATDC) kickoff meeting:

- ATDC Meeting Deck (Agenda included)
- Instructions for the OMB Government Zoom platform

The meeting will take place from 2:00-3:00pm EST via OMB Government Zoom platform. Log-In and Dial-In information is as follows:

**Log-In to ZoomGov Meeting via this link:**

(b) (6)

(b) (6)

**Dial-In to the meeting via "one tap mobile"**

One tap mobile

(b) (6)

**Dial-In to the meeting via phone**

(b) (6)

**Join by SIP**

(b) (6)

**Join by H.323**

(b) (6)

The calendar invite has also been updated with all of this information, but as I know that

sometimes our different email/calendar platforms don't speak well to one another I also want to make sure you have all of the information via email.

Please contact GSA's Federal Transition Coordinator at [PresidentialTransition2020@gsa.gov](mailto:PresidentialTransition2020@gsa.gov) with any logistical questions. Thank you for your time, and I look forward to meeting with you all on May 27th!

Have a great Memorial weekend,  
Mary

Mary Gibert  
Federal Transition Coordinator  
202-538-4412  
[mary.gibert@gsa.gov](mailto:mary.gibert@gsa.gov)

**From:** Mary Gibert - AK  
**To:** andy.baukol@treasury.gov; frontasm@treasury.gov; carpenter.wesley@epa.gov; chris.naylor@nara.gov; (b) (6);  
(b) (6); dat.tran@va.gov; Carter, Denise; erica.schwartz@hhs.gov; ingrid.kolb@hq.doe.gov;  
keith.washington@dot.gov; Lofthus, Lee J (JMD); mark.koumans@hq.dhs.gov; mary.pletcher@usda.gov;  
matthew.e.ammon@hud.gov; scott.delavega@sol.doi.gov; Shelley K. Finlayson; smithd2@state.gov;  
stephen.hickman@opm.gov; Stewart, Milton Al - OASAM BOC; (b) (6); tom.cremins-  
1@nasa.gov; wcoggins@doc.gov  
**Cc:** Allison Brigati - AD; CHRISTINE DUJA - C; Brown, (b) (6); Emma Perron - O;  
(b) (6); Isadora Yoffie - M1Y; (b) (6);  
(b) (6); Presidential Transition 2020; Mary Gibert - AK  
**Subject:** Next Steps from the 5/27 Agency Transition Directors Council Meeting  
**Date:** Tuesday, June 2, 2020 5:14:09 PM  
**Attachments:** [image.png](#)  
[2016 Agency Transition Directors Point of Contacts .xlsx](#)

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ATDC Members,

Thank you for joining the first Agency Transition Directors Council (ATDC) meeting last Wednesday. It was a pleasure discussing transition planning and the Council's role in the process. A special thank you to DOJ, NARA, and OPM for sharing a high level overview of their agencies' roles in the transition planning efforts.

In preparation for future ATDC meetings, I request your assistance in helping us determine the most beneficial agenda topics to discuss (I have proposed topics for July and August), to share questions that you would like answered and to provide feedback on the first ATDC meeting. Please complete this very brief survey, [linked here](#), to help inform us of what will assist you most in your role as Agency Transition Director and as a Council member. If the hyperlink included in the text does not work, please copy and paste the following link into your browser: [https://feedback.gsa.gov/jfe/form/SV\\_8xkdJhRvxiM8fe5](https://feedback.gsa.gov/jfe/form/SV_8xkdJhRvxiM8fe5).

At your request, I have also attached a list of the 2016 ATDC membership. Additionally, the 2020 Transition Directory, [www.gsa.gov/presidentialtransition](http://www.gsa.gov/presidentialtransition), is another resource for general context on the overall transition planning efforts. It is updated as new information becomes available.

The next ATDC meetings will be held on July 21 and we are tentatively holding August 20 for a second meeting. You will receive the calendar invitations shortly, as well as the notes from our May kickoff meeting.

Thank you again for your participation, and I look forward to working with all of you. If you have any questions, please do not hesitate to reach out.

Thanks and Regards,  
Mary D. Gibert  
Federal Transition Coordinator  
202-538-4412  
[mary.gibert@gsa.gov](mailto:mary.gibert@gsa.gov)



**U.S. General Services Administration**

**Mary D. Gibert**

Federal Transition Coordinator and

Associate Administrator

Office of Civil Rights (AK)

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**From:** [Isadora Yoffie - M1Y](#)  
**To:** [Shelley K. Finlayson](#)  
**Cc:** [Mary Gibert](#)  
**Subject:** Re: Joining ATDC?  
**Date:** Wednesday, May 27, 2020 4:08:18 PM

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Hi Shelley,

I am sorry to hear you were having technical difficulties. We will have you give a brief overview at the next meeting. Worst case scenario if Zoom continues not to work for you is to have you call in from your phone to give the update.

Dorsy

On Wed, May 27, 2020 at 2:35 PM Shelley K. Finlayson <[skfinlay@oge.gov](mailto:skfinlay@oge.gov)> wrote:  
I was on since 2, but having lots of technology challenges.

----- Original message -----

From: Isadora Yoffie - M1Y <[isadora.yoffie@gsa.gov](mailto:isadora.yoffie@gsa.gov)>  
Date: 5/27/20 2:11 PM (GMT-05:00)  
To: "Shelley K. Finlayson" <[skfinlay@oge.gov](mailto:skfinlay@oge.gov)>  
Cc: Mary Gibert <[mary.gibert@gsa.gov](mailto:mary.gibert@gsa.gov)>  
Subject: Joining ATDC?

Just want to check bec we have you on the agenda to speak.

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